

# THE MOINGONA HUNT



Combining horses, hounds, tradition & fun



[www.horsesiowa.com](http://www.horsesiowa.com)

## HANDBOOK ADVERTISING

The Handbook will be distributed **FREE** at the Iowa Horse Fair, Iowa State Fair, and at tack stores and horse shows throughout Iowa.

### ADVERTISING SIZES AND RATES

|                                    |                |          |
|------------------------------------|----------------|----------|
| <input type="checkbox"/> Full Page | 7.5" w x 10" h | \$215.00 |
| <input type="checkbox"/> 1/2 Page  | 7.5" w x 5" h  | \$150.00 |
| <input type="checkbox"/> 1/4 Page  | 4" w x 5" h    | \$80.00  |

\$25.00 charge on all returned checks

**TOTAL DUE:**

\$ \_\_\_\_\_

★ **MAKE CHECKS PAYABLE TO**  
**DAHL GRAPHIC DESIGN** ★

### ADVERTISING SPACE RESERVATION FORM

Space is sold and assigned on a first-come, first-serve basis. Please print.

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_

E-Mail \_\_\_\_\_

Contact Person \_\_\_\_\_

### CREDIT CARD PAYMENT



Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_

V-Code \_\_\_\_\_

Last three numbers in signature area on back of card

Billing Address \_\_\_\_\_

If different than listed above

City, State, Zip \_\_\_\_\_

Signature \_\_\_\_\_

### AD SPECIFICATIONS

- ♦ Program trim size: 8.5" x 11"
- ♦ Black and white ads - resolution 200 dpi
- ♦ Formats accepted: PDF (preferred), JPEG (200 dpi)
- ♦ No bleeds
- ♦ Camera-ready art may also be mailed unfolded (scanning may cause some loss of quality)
- ♦ E-mail ads to [hoh-ads@dahlgraphics.com](mailto:hoh-ads@dahlgraphics.com)

### GENERAL INFORMATION

#### AD DEADLINE

All insertion orders, ad copy, and full payment must be received in our office no later than March 1, 2008. Ads may possibly be accepted after deadline if space and time allows--call for availability!

#### LAYOUT/DESIGN

There is no additional charge for the design, layout and typesetting of advertisements to be run in this Handbook. If time allows, proofs will be provided for approval prior to printing.

#### PAYMENT TERMS

Payment in U.S. funds is required in advance of printing. Make checks payable to Dahl Graphic Design and mail to the address below. VISA and MasterCard accepted.

#### CANCELLATIONS

No cancellations will be accepted or refunds given after the ad deadline.

#### TEAR SHEETS

A tear sheet showing your ad placement will be provided after publication upon request.

### SEND AD AND PAYMENT TO

Dahl Graphic Design

39257 Taray Road ♦ Pine River, MN 56474

Phone: 888-403-2060 ♦ 218-543-4040

Cell: 651-353-8188 ♦ Fax: 218-543-4450

E-mail: [hoh-ads@dahlgraphics.com](mailto:hoh-ads@dahlgraphics.com)

**AD DEADLINE**  
**MARCH 1, 2008**

*The Moingona Hunt Inc. or Dahl Graphic Design assume no liability for submitted copy errors.*