



April 26-27-28, 2019

Minnesota State Fairgrounds

St. Paul, MN

PROGRAM ADVERTISING

The Minnesota Horse Expo Official Program will be distributed **free** to all attendees. This is an outstanding and affordable way to advertise your horse-related products or services, training facility, or stallion to avid horse people. This invaluable guide contains the complete schedule of events, building maps, biographies of the presenters, vendor list, and much more! Many people keep the program as a resource after the event.

PRINTING SPECIFICATIONS

Program Trim Size: 8.25" x 10.75"

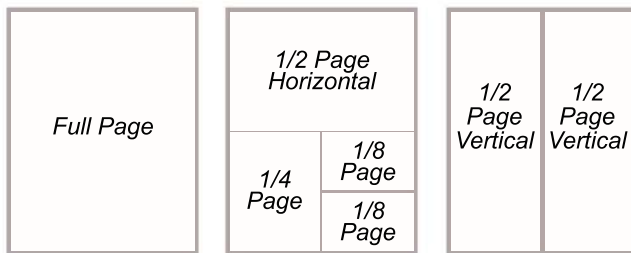
Resolution: Color - CMYK, 300 dpi; B&W - Grayscale, 200 dpi

Formats accepted: PDF, JPEG

No bleeds

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1/2 Page Vertical	3.5" x 9.75"	\$275	\$200
1/4 Page	3.5" x 4.75"	\$175	\$115
1/8 Page	3.5" x 2"	\$105	\$70

* Premium Space - check for availability



AD DEADLINE
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