

# REGION 4 CHAMPIONSHIP



## JULY 21-22, 2012

Stephens County Arena  
Duncan, OK

# RED DIRT RIDE MOUNTED DRILL TEAM COMPETITION

The dirt's flyin' at the Red Dirt Ride Mounted Drill Team Competition! Equestrian drill team competition for Oklahoma, Texas, Louisiana, Arkansas, Missouri, Kansas, Colorado, and New Mexico.

The Official Program contains the schedule and speaker information and will be distributed **FREE** to all attendees of the **2012 Red Dirt Ride**.



Hosted by the



## ADVERTISING SIZES AND RATES

- Outside Back Cover\* - color..... 4.5" w x 7.5" h.....\$250.00
- Inside Front Cover\* - color..... 4.5" w x 7.5" h.....\$180.00
- Inside Back Cover\* - color..... 4.5" w x 7.5" h.....\$180.00
- Full Page - color..... 4.5" w x 7.5" h.....\$140.00
- Full Page - B&W..... 4.5" w x 7.5" h..... \$90.00
- 1/2 Page - color..... 4.5" w x 3.5" h..... \$75.00
- 1/2 Page -B&W..... 4.5" w x 3.5" h..... \$50.00

\*Premium Space - check for availability  
\$25.00 charge on all returned checks

**TOTAL DUE:**  
\$ \_\_\_\_\_

★ **MAKE CHECKS PAYABLE TO DAHL GRAPHICS & PRINTING** ★

## AD SPACE RESERVATION FORM

Space is sold and assigned on a first-come, first-serve basis. Please print.

Company \_\_\_\_\_

Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_

E-Mail \_\_\_\_\_

Contact Person \_\_\_\_\_

## CREDIT CARD PAYMENT



Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ V-Code \_\_\_\_\_

Last three numbers on back of card

Billing Address \_\_\_\_\_

If different than listed above

City, State, Zip \_\_\_\_\_

Signature \_\_\_\_\_

## AD SPECIFICATIONS

- ◆ Program trim size: 5.5" x 8.5"
- ◆ Color ads - CMYK, 300 dpi; Black & white ads - 200 dpi
- ◆ Formats accepted: PDF (preferred), JPEG
- ◆ E-mail ads to [rdr-ads@dahlgraphics.com](mailto:rdr-ads@dahlgraphics.com)

## GENERAL INFORMATION

### AD DEADLINE

All insertion orders and ad copy must be received in our office no later than the ad deadline. Ads may possibly be accepted after deadline if space and time allows--call for availability!

### LAYOUT/DESIGN

There is no additional charge for the design, layout and typesetting of advertisements to be run in the Official Programs. If time allows, proofs will be provided for approval prior to printing.

### PAYMENT TERMS

Payment in U.S. funds is required in advance of printing. Make checks payable to Dahl Graphics & Printing and mail to the address below. VISA and MasterCard accepted.

### PREFERRED POSITIONS

Ad placements on specific pages may be granted on a first-come, first-serve basis at the discretion of the publisher.

### CANCELLATIONS

No cancellations will be accepted or refunds given after the ad deadline.

### TEAR SHEETS

A tear sheet showing your ad placement will be provided after publication. To make the Program as complete and accurate as possible, printing schedules do not allow program availability until the event.

## SEND AD AND PAYMENT TO

**Dahl Graphics & Printing**  
39257 Taray Road ♦ Pine River, MN 56474  
Phone: 888-403-2060 ♦ 218-543-4040  
Cell: 651-353-8188 ♦ Fax: 218-543-4450  
E-mail: [rdr-ads@dahlgraphics.com](mailto:rdr-ads@dahlgraphics.com)

**AD DEADLINE**  
**JUNE 29, 2012**

*The Red Dirt Ride, Oklahoma Equestrian Drill Association or Dahl Graphics & Printing assume no liability for submitted copy errors.*